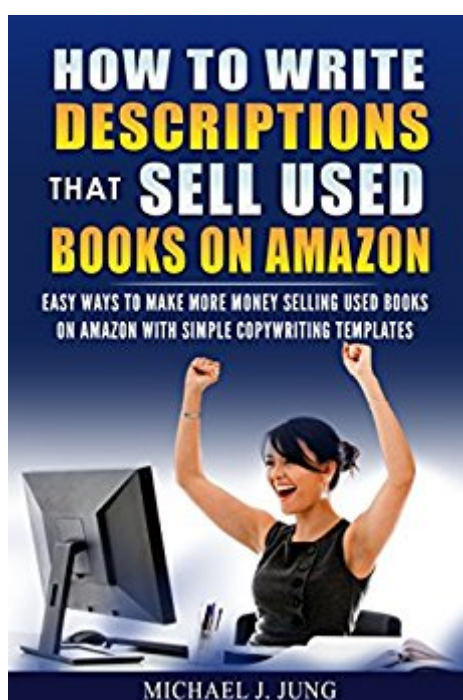


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I thoroughly enjoyed this book and it's SO helpful!!! It's not too long, it's not too short and it gives the reader incredibly helpful advice. I loved the step by step guide to posting descriptions and how it taught me to be competitive when listing my books for sale. The 3 Point Inspection and the tip to add unique selling points, tracking numbers, etc. all made the process of writing descriptions for my books quite easy and I even enjoyed the fact that humor was sprinkled amongst the book which could have been a very dry read, but wasn't (thanks for the tip about Grandma's fruitcake recipe!) But my favorite part is that at the back of the book is a user friendly reference back to the description templates that Mr. Jung put together to make the entire process a painless endeavor. Plus, this guy really knows his stuff and even references his blog for further help in selling books online. This is the perfect book for ANYONE wanting to sell their books online and I can't wait to tackle my pile of books to make some much needed cash!

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